



**Urban Land
Institute**
Austin
Serving Central Texas

Sponsorship

ULI Locally

ULI Austin enables real estate professionals in Central Texas to exchange ideas, trends and project information to build business, construct better places and develop a greater sense of community.

- *We are a gathering place for responsible development and sustainable land use.*
- *Our members encourage thoughtful, engaging design and construction that result in better built environment.*
- *We host a variety of knowledge sharing and networking events throughout the year to engage developers, architects, investors, engineers, policy leaders, consultants and other related professionals.*
- *We are real estate leaders for the Greater Austin Community.*

The Austin District Council of the Urban Land Institute was founded in 1999. Today, the Austin District Council includes over 700 Austin-area professionals representing every sector of the Central Texas real estate development, from residential and retail to commercial and hospitality.

"Austin is in such a dynamic phase and membership and engagement in ULI offers unique access to visionaries who are continuing to build and create a world-class place."

Edjuan Bailey
VP, Brookfield Residential
ULI District Council Chair

Support ULI

ULI Austin is known for informative, high quality and timely events and activities. Your support is critical to ULI's mission at the local level and 100% of your sponsorship contribution stays at ULI in Central Texas. Annual sponsorships support:

- *Timely monthly breakfasts, which feature local and international experts on topics important to the community's growth and prosperity;*
- *Knowledge sharing through special events such as the Impact Awards, Marketplace, Butler Game Day, and more to highlight new projects, best practices and foster a sense of community in Central Texas Real Estate;*
- *The development of leaders through monthly Young Leader activities, the Young Leaders Mentorship Forum, the Women's Leadership Initiative, Product Councils and ULI Next;*
- *Technical Assistance Panels to support local government and nonprofit real estate projects; and*
- *Other area nonprofits in need of assistance for their real estate related issues.*



	Platinum @ \$8,000 <i>ONLY 12 AVAILABLE!</i>	Gold @ \$6,000	Silver @ \$3,000
Listed on ULI Austin Website, with Link to Company Page	Logo & Link, Includes front webpage presence	Logo & Link	Name Only
Invitation to Sponsor Only Events	Yes	Yes	Yes
Other Recognition at all ULI Austin Events	Large Logo on Platinum Annual Banner	Logo on Gold/Silver Annual Banner	Logo on Gold/Silver Annual Banner
Early Notification of Events, Early Registration for Events and Waitlist Priority	Yes Priority Consideration for ULI Leadership Opportunities Priority on Wait Lists	Yes Priority Consideration for ULI Leadership Opportunities	Yes
Complimentary Tickets to ULI Austin Breakfasts <i>Option for automatic registration by ULI Staff</i>	3 Tickets each Breakfast ^^ Recognition on Name Badges at all Breakfasts and Signature Events	2 Tickets each Breakfast ^^	1 Ticket each Breakfast ^^
Complimentary Tickets to ULI Austin Signature Events <i>As indicated on this document</i>	3 Tickets each Marketplace Butler Game Day Impact Awards	2 Tickets each Marketplace Butler Game Day	1 Ticket each Marketplace Butler Game Day
New Memberships % <i>Please use by June 1, 2017</i>	1 New Associate Membership 2 New Young Leader Memberships	1 New Associate Membership 1 New Young Leader Membership	1 New Young Leader Membership
Complimentary Breakfast Sponsorship	One Breakfast Underwriter Includes 8 Total Tickets Reserved Table at Front of Venue Dedicated Signage at Breakfast Introductory Remarks at Breakfast	One Breakfast Host Includes 4 Total Tickets	
Development Course ***	90-Minute Course Ideal for New Staff	90-Minute Course Ideal for New Staff	
Leadership/Committees	Priority Selection on Committee Assignments		
Advisory Board	1-Year Advisory Board Appointment		

^^ Member only events or other events not stated (such as the WLI or YL events) are not included in Annual Sponsor benefits. Tickets to all other events need to be purchased separately. Annual Sponsors will receive priority on any event waitlists.

% Sponsors may exchange one new membership for a 50% discount on the renewal of one existing membership.

*** Indicates new in 2017.

ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.



The impact ULI Austin has on Central Texas is made possible by generous contributions from our sponsors. All donations to support our local activities and may be tax-deductible (consult a tax professional).

Impact on Central Texas

ULI has a long history of providing unbiased, practical ideas and best practices on land use and sustainable development as well as recommending solutions for complex land use planning and development projects in Central Texas. Examples include:

- *Recommended plans to the Austin Independent School District to transform unused/under utilized land into affordable teacher/staff housing.*
- *Reviewed Capital Metro's plans for a permanent Downtown Multimodal Station for unintended consequences in design and scope.*
- *Collaborated with HousingWorks to present opportunities for increasing housing for middle-income families in the City of Austin.*
- *Commissioned by the City of Austin to provide a recommendation on the expansion of the Austin Convention Center.*
- *Panel offered recommendations to the City of Austin, Parks & Recreation Department on the redevelopment of the Seaholm Intake Facility.*
- *Panel provided feedback to the City of Austin, CodeNEXT on major issues with the development approval process.*
- *Recommendation to Habitat for Humanity regarding land purchase or lease and location of the ReStore Program.*



Impact on Knowledge

Education and best practices are at the core of the ULI mission. Here in Central Texas, we use many avenues to share information and provide opportunities for collaboration around real estate and land use topics.

- *Monthly Breakfasts are highly praised by real estate professionals for content, impact, and attendance. Past topics have included a focus on Capital Markets, how the tech sector plays a role in Austin Real Estate, hotel needs in Austin, and the intersection of music and real estate.*
- *Signature Events including Marketplace, Butler Game Day, Impact Awards, and others have been designed to share knowledge.*
- *Product Councils, the Housing & Community Development council and the Urban Development & Mixed Use council, aim to improve and enhance the quality of each real estate sector to the benefit of the greater Austin community.*



Impact on Leadership

ULI provides leadership opportunities and development for both today's and tomorrow's leaders.

- *The Young Leaders program fosters professional growth and development, for members under 35 years of age, through monthly events and our year long Mentorship Forum.*
- *ULI Next is designed to champion the ULI mission through a compelling avenue of engagement for members between the ages of 35 and 45.*
- *The Women's Leadership Initiative promotes the advancement of women, throughout their careers, as leaders in the real estate industry.*
- *Committee and Task-Force Participation allows members to participate in leadership and set direction for activities designed to support the ULI mission*
- *Special Events focusing on leadership are also held for our board members and Annual Sponsors.*



IMPACT AWARDS

The Urban Land Institute has a strong national reputation for its awards in support of transformational land use developments, best real estate practices, and creative visioning. Award criteria go beyond good design, and also include leadership, contribution to the community, innovation, environmental sensitivity, and financial viability. ULI award winners represent the highest standards of achievement in the real estate development industry.



- *SPONSORSHIP OPPORTUNITIES - Contact Cheryl.McOsker@uli.org for information on 2017 IMPACT AWARD Sponsorship opportunities. Impact Award sponsorships available from \$1,000 to \$7,500.*

MARKETPLACE

Marketplace is an exciting evening to showcase the emerging real estate projects in the greater Austin area. Over 30 exhibitors and in excess of 350 attendees are anticipated each year. Mark your calendars for May 18, 2017.

- *SPONSORSHIP OPPORTUNITIES - Contact Cheryl.McOsker@uli.org for information on 2017 Butler Game Day Sponsorship opportunities. Marketplace sponsorships available from \$1,000 to \$7,500.*

BUTLER GAME DAY

Butler Game Day takes place every fall. In addition to the always-popular golf tournament, there will be live music, complimentary cold beer, tasty food from one of Austin's popular food trucks, prizes, and more! The TAILGATER experience continues. Midway games such as corn hole, ladderball and lawn darts, will be set up in the center of the action, near the food truck and beverage tent. A limited number of Golf Teams will also available on this 9-Hole, Par 3 Austin landmark.



- *SPONSORSHIP OPPORTUNITIES - 2016 Sponsorships are sold out. Contact Cheryl.McOsker@uli.org for information on 2017 Butler Game Day Sponsorship opportunities. Butler Game Day sponsorships available from \$750 to \$3,000.*

SPECIAL SPONSORSHIPS

ULI Austin offers special annual and event sponsorship opportunities for in-kind services, hotel rooms for visiting speakers, meetings space, Technical Assistance Panels and other ULI Central Texas Programming.

- *SPONSORSHIP OPPORTUNITIES - Contact David.Steinwedell@uli.org for more information.*

2017 Annual Sponsorship Commitment Form



Serving Central Texas

ULI AUSTIN SPONSORSHIP *(Effective January 1, 2017 – December 31, 2017)*

Please review sponsorship options and place an "X" next to your preferred level & payment preference.

PLEASE CHECK SPONSORSHIP LEVEL

Platinum: \$8,000

Gold: \$6,000

Silver: \$3,000

SPONSOR CONTACT INFORMATION - *Required for your complimentary event registration(s) and membership(s).*

Company/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Benefit Contact: _____ Title: _____

E-mail: _____ Phone: _____

Accounting Contact: _____ Title: _____

E-mail: _____ Phone: _____

PAYMENT OPTIONS

Checks - *Preferred method of payment.*

Amount Enclosed: \$ _____ Check #: _____

Credit Cards

Type: Visa/MC Discover Card Number: _____

Exp. Date: _____ Signature: _____

RETURN THIS FORM TO

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